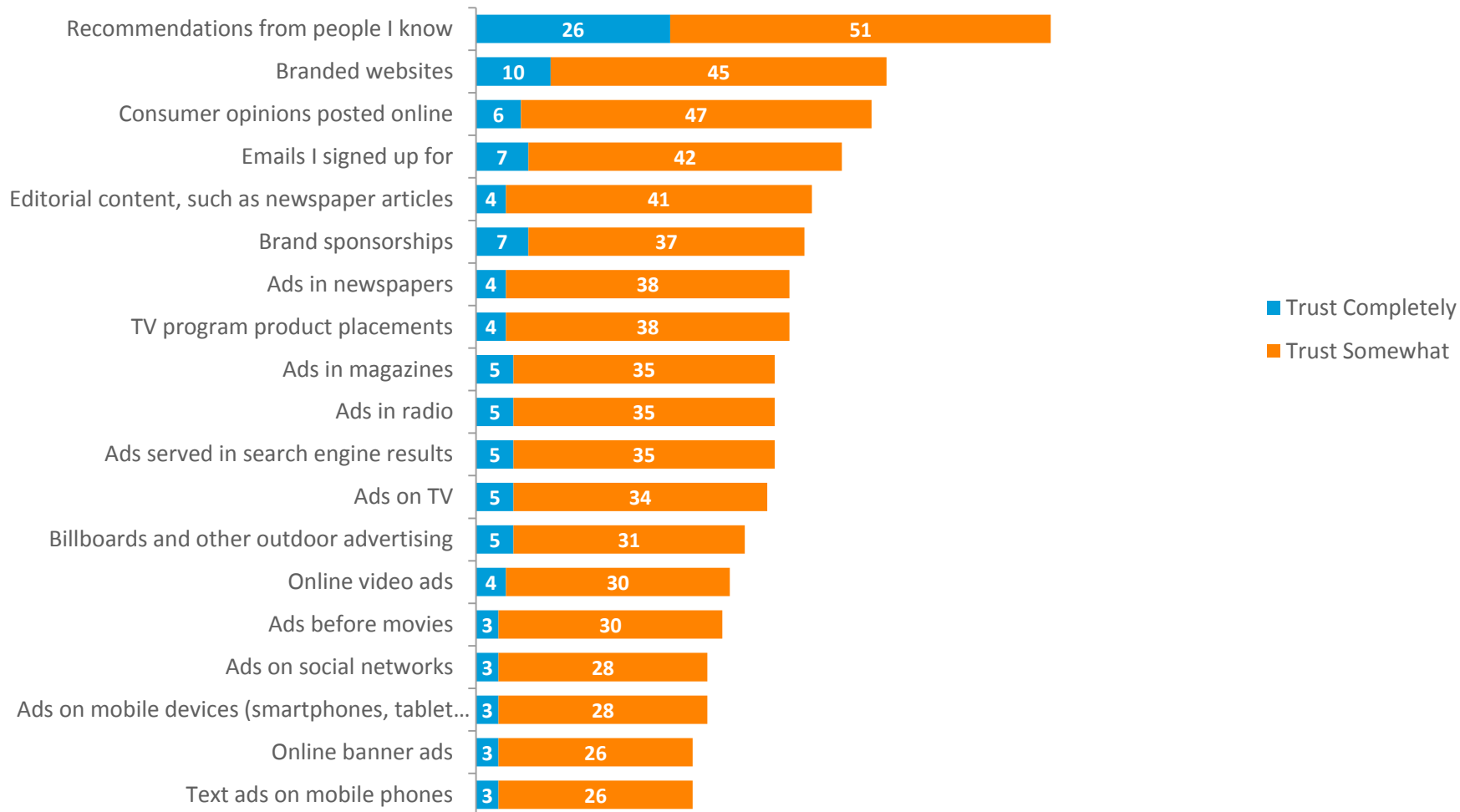


TO WHAT EXTENT DO YOU TRUST THE FOLLOWING FORMS OF ADVERTISING?

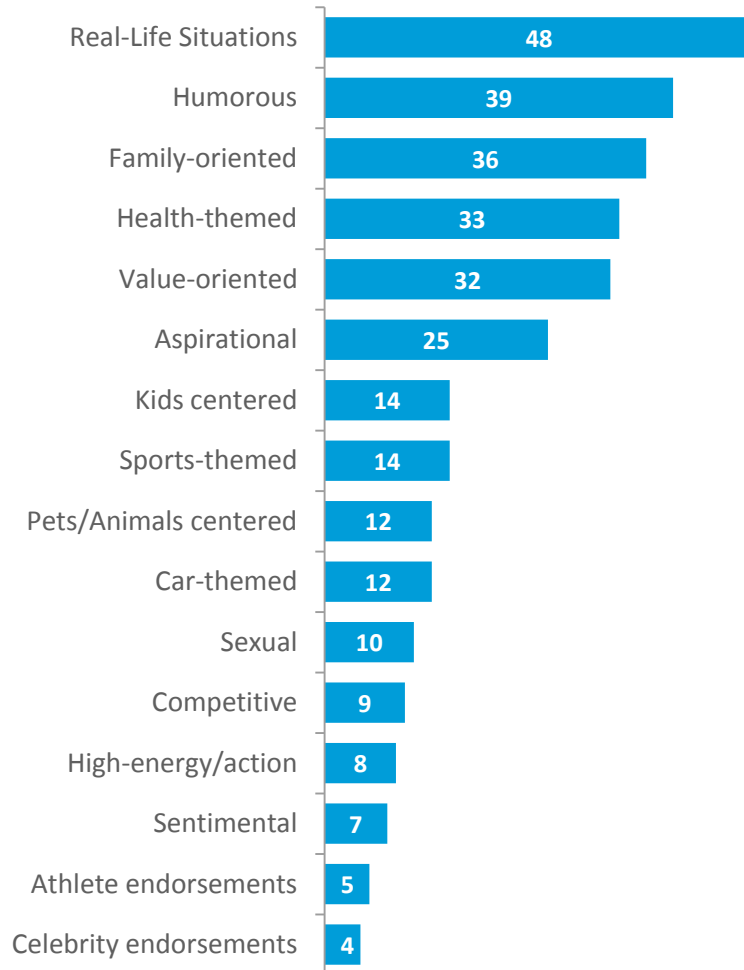
LT



Base : All Respondents (n:511)

WHAT TYPES OF ADVERTISING MESSAGES RESONATE MOST WITH YOU

LT



Base : All Respondents (n:511)